

# ESCV 2022



## 24<sup>th</sup> Annual Conference of the European Society for Clinical Virology

September 7-10, 2022  
MANCHESTER, UK

**SPONSORSHIP & EXHIBITION PROSPECTUS**

[www.escv2022.org](http://www.escv2022.org)



# CONTENTS



# ESCV 2022



CONFERENCE & CONTACT DETAILS .....	3
INVITATION TO SUPPORT ESCV 2022 .....	4
ESCV & COMMITTEES.....	5
SCIENTIFIC CONTENT.....	6
CODES & COMPLIANCE FOR INDUSTRY PARTNERS .....	7
SPONSORS OF ESCV 2021 .....	8
SPONSORSHIP PACKAGES .....	9
EXHIBITION DETAILS.....	12
ADDITIONAL SPONSORSHIP OPPORTUNITIES.....	14
APPLICATION, PAYMENT & CANCELLATION POLICIES.....	20
TERMS & CONDITIONS.....	22

# CONFERENCE & CONTACT DETAILS



# ESCV 2022



## CONFERENCE WEBSITE

[www.escv2022.org](http://www.escv2022.org)

## CONFERENCE DATES & DESTINATION

September 7-10, 2022

Manchester, United Kingdom

## CONFERENCE VENUE



MCCC  
Manchester Central Convention Complex  
Exchange Suite  
Address: Petersfield, Manchester, M2 3GX



## EXPECTED ATTENDANCE

Approximately 600 participants including but not limited to (clinical) virologists, microbiologists, infectious diseases specialists, physicians, veterinarians, researchers, etc are expected to attend ESCV 2021.

## IMPORTANT DATES & DEADLINES

### Conference Dates

Abstract Submission Deadline	: April 25, 2022
Registration Deadline for Abstract Submitters	: May 23, 2022
Early Registration Deadline	: May 30, 2022
Regular Registration Starts by	: May 31, 2022
Regular Registration Deadline	: September 2, 2022
Onsite/Late Registration Starts by	: September 3, 2022

## CONFERENCE ORGANISING SECRETARIAT, PCO



**KENES  
GROUP**

Office: Kenes M+

### Sponsorship & Exhibition Inquiries

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### General Inquiries

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# INVITATION TO SUPPORT ESCV 2022



# ESCV 2022



Dear Industry Partners,

On behalf of the European Society for Clinical Virology, it is our pleasure to finally be able to invite you to **the face to face 24<sup>th</sup> Annual Conference** to be held in **Manchester, UK on 7<sup>th</sup>-10<sup>th</sup> September 2022**.

This meeting will be **the first in-person meeting of ESCV since the pandemic began** and after 3 full years we will finally be able to get together and share our unique experience of being clinical virologists in a pandemic. It will also provide a very welcome opportunity to think about and discuss all the many other interesting and important aspects of clinical virology that have been overshadowed by the attention demanding coronavirus!

We first invited you to Manchester for the 2020 meeting, and then for the 2021, and while we hope you enjoyed the virtual replacements for these meetings we intend to ensure that the 24th ESCV Annual Meeting will be a very special meeting. We will present an outstanding and balanced programme covering the most recent discoveries, innovations and state-of-the-art updates on current areas of interest to virologists.

Sessions will include the use of **Next Generation Sequencing for virus discovery, Viral hepatitis, Emerging and re-emerging viral pathogens, Vaccines, Antivirals, Neurological viral infections, Immune response to viruses** and of course **SARS-CoV-2** and many other stimulating topics.

The meeting will provide an informative and engaging experience for established clinical virologists, for colleagues new to the area and for those in related fields with an interest in this exciting discipline that has such global importance.

This ESCV conference will be an excellent environment for catching up again with familiar colleagues (not on zoom!) and meeting new colleagues and collaborators in clinical virology. Manchester Central Convention Centre in the heart of our vibrant city is the perfect venue to host this much looked forward to meeting.

If you are unfamiliar with Manchester it is the UK's second largest city and is ideally placed in the centre of the country with excellent communication links. Manchester is the original modern city. Once known as "Cottonopolis", the World Centre for the cotton and textile trade it is now a thriving regenerated major city.

Manchester has always been strongly linked with science, the room in which Rutherford first split the atom is still in use at the University of Manchester, the World's first passenger train ran from Manchester to the neighbouring city of Liverpool, the first computer and the first test-tube baby were both born here, and more recently the new wonder material graphene was discovered here. Now Manchester leads the way in many areas such as smart textiles, digital health, advances in cancer treatment, including the UK's first proton beam therapy facility and quantum dot technology.

Modern Manchester is an excellent conference venue, easy to get to by air, rail or road. It has a compact and easy-to-walk-around city centre just a few minutes walk from the conference centre in which we will have a practical layout while having the plenary hall and a combined "exhibition, posters and catering" area located very conveniently on the same floor.

We look forward to welcoming you to Manchester in September 2022 for a wonderful scientific meeting and expect that you will be a part of ESCV 2022 conference with your valuable support.

On behalf of the Local Organising and Scientific Committees

Conference Co-Chairs

ESCV President



Prof. Pamela Vallely



Prof. Paul Klapper



Prof. Mariet C.W. Feltkamp



The European Society for Clinical Virology (ESCV) is a non-profit organization and the successor of the European Group for Rapid Viral Diagnosis (EGRVD) and the European Association against viral diseases (ESAVD), which merged into the ESCV on January 1, 1997. Since then, it has provided a forum for virologists, scientists and physicians interested in all aspects of Clinical Virology and human viral diseases.



The ESCV is open to anyone interested in viruses as causes of disease in humans and animals, either as a (general) physician, paediatrician, veterinarian, infectious diseases specialist, (clinical) virologist or microbiologist, pure or applied, or just those with curiosity.

## **LOCAL ORGANISING COMMITTEE**

Listed in alphabetical order of last names.

Heli J. Harvala, London, UK  
William Irving, Nottingham, UK  
Paul Klapper, Manchester, UK  
Catherine Moore, Cardiff, UK  
Pamela Vallely, Manchester, UK



## THE MAIN TOPICS OF THE ESCV 2022 ANNUAL CONFERENCE ARE LISTED BELOW:

- Neurological disease
- Emerging and re-emerging viral pathogens (vector borne and zoonotic)
- SARS CoV-2
- Vaccines/Vaccinology
- Antivirals
- NGS and virus discovery
- Viral hepatitis
- Immune response to viral infections
- Late breakers
- Clinical cases

## PRELIMINARY PROGRAMME TEMPLATE

Time Slot	Duration	PLENARY HALL	PARALLEL HALL
<b>SEPTEMBER 6, 2022 - TUESDAY</b>			
TBD		PRE-CONFERENCE WORKSHOP: Quality Assurance (NIBSC)	
<b>SEPTEMBER 7, 2022 - WEDNESDAY</b>			
Time Slot	Duration	PLENARY HALL	PARALLEL HALL
13:30 – 15:00	90	SESSION 1: Neurological Disease	
15:00 – 16:00	60	SESSION 2: Emerging and Re-emerging Viral Diseases	
16:00 – 16:30	30	COFFEE BREAK	
16:30 – 17:30	60	SESSION 3: TBD	
17:30 – 18:00	30	OPENING KEYNOTE	
18:00 – 20:00	120	Welcome Reception	
<b>SEPTEMBER 8, 2022 - THURSDAY</b>			
Time Slot	Duration	PLENARY HALL	PARALLEL HALL
08:00 – 09:00	60	Slot for Industry Symposium	Slot for Industry Symposium
09:00 – 10:30	90	SESSION 4: SARS-CoV-2	
10:30 – 11:00	30	BREAK	
11:00 – 12:30	90	SESSION 5: Vaccines/Vaccinology	
12:30 – 14:00	90	Lunch & Council Meeting	
13:00 – 14:00	60	Slot for Industry Symposium	Slot for Industry Symposium
14:00 – 15:30	90	SESSION 6: Antivirals	
15:30 – 16:00	30	BREAK	
16:00 – 17:30	90	SESSION 7: NGS and Virus Discovery	
17:30 – 19:30	120	Poster Session 1	

<b>SEPTEMBER 9, 2022 - FRIDAY</b>			
Time Slot	Duration	PLENARY HALL	PARALLEL HALL
08:00 – 09:00	60	Slot for Industry Symposium	Slot for Industry Symposium
09:00 – 10:30	90	SESSION 8: Viral Hepatitis	
10:30 – 11:00	30	BREAK	
11:00 – 12:30	90	SESSION 9: Immune Response to Infection	
12:30 – 14:00	90	Lunch & Poster Session 2	
13:00 – 14:00	60	Slot for Industry Symposium	Slot for Industry Symposium
14:00 – 15:30	90	SESSION 10: Late Breakers	
15:30 – 16:00	30	BREAK	
16:00 – 16:30	30	SESSION 11: Clinical Cases	
17:30 – 18:00	30	ESCV General Assembly	
19:30		Networking Dinner	

<b>SEPTEMBER 10, 2022 - SATURDAY</b>			
Time Slot	Duration	PLENARY HALL	PARALLEL HALL
08:00 – 09:00	60	Slot for Industry Symposium	Slot for Industry Symposium
09:00 – 10:30	90	SESSION 12: Respiratory Viruses	
10:30 – 11:00	30	BREAK	
11:00 – 12:00	60	SESSION 13: TBD	
12:00 – 13:00	60	Closing Remarks and Handover for ESCV 2023	



## COMPLIANCE OF THE AEPC 2022 ANNUAL MEETING WITH THE MEDTECH EUROPE CODE OF ETHICAL BUSINESS PRACTICE

ESCV 2022 has been submitted to the Ethical MedTech Conference Vetting System in order to ensure compliance with MedTech Europe Code of Ethical Business Practice.

### What is the MedTech Europe Code?

**The MedTech Europe Code of Ethical Business Practice** regulates all aspects of the industry's relationships with Healthcare Professionals (HCPs) and Healthcare Organisations (HCOs).

### Important updates about the Code of Ethics

A code for more transparency, effective 1<sup>st</sup> January 2018.

One important change introduced by the Code as of 1 January 2018 is discontinuation of direct sponsorship of HCPs. As of that date, independent medical education has to be supported exclusively by means of Educational Grants. Such Educational Grants can be provided to HCOs and PCOs.



Kenes Group is officially recognised by MedTech Europe as a compliant, trusted PCO to rely on in the process of organising medical educational events.

## RESPONSIBILITY ABOUT PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY CODES & COMPLIANCE

Please note that it is the responsibility of industry partners, supporters, sponsors, and exhibitors to comply with international and local authorities' codes of practice on the promotion of pharmaceuticals and medical devices.

Links to EFPIA (European Federation of Pharmaceuticals Industries & Associations), IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), and MedTech Europe Compliance Portal are provided below. These may include links to National Associations websites/portals which industry partners, sponsors and exhibitors may also care to check.

**EFPIA** European Federation of Pharmaceuticals Industries & Associations  
[www.efpia.org](http://www.efpia.org)

**IFPMA** International Federation of Pharmaceutical Manufacturers & Associations  
[www.ifpma.org](http://www.ifpma.org)

**Medtech Europe, Compliance Portal** European Trade Association Representing the Medical Technology Industries, from Diagnosis to Cure  
[www.ethicalmedtech.eu](http://www.ethicalmedtech.eu)

By signing the relevant booking forms to attend ESCV 2022, each industry partner, supporter, sponsor or exhibitor agrees to and confirms that they have reviewed the relevant regulations and codes of practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organisers to any suits, demands by the Exhibitor/Supporter or any other third party.

# SPONSORS OF ESCV 2021



# ESCV 2022



Thanks to the sponsors and exhibitors of ESCV 2021,  
with their supports we had a great virtual conference last year!

Take this chance and be one of our industry partners! With your invaluable support,  
let's meet at the first face-to-face conference after pandemic this year!

## Platinum

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## Gold

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## Silver

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## Sponsors & Exhibitors

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# SPONSORSHIP PACKAGES



# ESCV 2022



## PLATINUM SPONSORSHIP

Limited to 3 companies

29.000 GBP

- Acknowledgements as a Platinum Sponsor
  - on the Conference website with hyperlink to Sponsor's company website
  - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
  - on the Sponsors & Exhibitors Board during the Conference dates
  - in the Conference mobile application
  - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 24 sqm exhibition area including standard shell scheme structure
- Eight (8) complimentary exhibitor badges
- Four (4) complimentary delegate registrations with access to scientific sessions
- Four (4) complimentary tickets for the Conference Dinner
- 3 full pages advertisement in the Final Programme Book
- Opportunity to display an advertisement on certain digital screens in the venue
- Two (2) inserts or gadgets in the Conference bags (inserts/gadgets to be provided by the Sponsor)
- Discount of 20% on additional sponsorship / exhibition items' purchases

## GOLD SPONSORSHIP

Limited to 5 companies

21.500 GBP

- Acknowledgements as a Gold Sponsor
  - on the Conference website with hyperlink to Sponsor's company website
  - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
  - on the Sponsors & Exhibitors Board during the Conference dates
  - in the Conference mobile application
  - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 18 sqm exhibition area including standard shell scheme structure
- Six (6) complimentary exhibitor badges
- Three (3) complimentary delegate registrations with access to scientific sessions
- Three (3) complimentary tickets for the Conference Dinner
- 2 full pages advertisement in the Final Programme Book
- Opportunity to display an advertisement on certain digital screens in the venue
- One (1) insert or gadget in the Conference bags (insert/gadget to be provided by the Sponsor)
- Discount of 15% on additional sponsorship / exhibition items' purchases

# SPONSORSHIP PACKAGES



# ESCV 2022



## SILVER SPONSORSHIP

Limited to 6 companies

13.500 GBP

- Acknowledgements as a Silver Sponsor
  - on the Conference website with hyperlink to Sponsor's company website
  - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
  - on the Sponsors & Exhibitors Board during the Conference dates
  - in the Conference mobile application
  - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 15 sqm exhibition area including standard shell scheme structure
- Four (4) complimentary exhibitor badges
- Two (2) complimentary delegate registrations with access to scientific sessions
- Two (2) complimentary tickets for the Conference Dinner
- 1 full page advertisement in the Final Programme Book
- One (1) insert or gadget in the Conference bags (insert/gadget to be provided by the Sponsor)
- Discount of 10% on additional sponsorship / exhibition items' purchases

## BRONZE SPONSORSHIP

Limited to 15 companies

7.000 GBP

- Acknowledgements as a Bronze Sponsor
  - on the Conference website with hyperlink to Sponsor's company website
  - in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
  - on the Sponsors & Exhibitors Board during the Conference dates
  - in the Conference mobile application
  - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- 9 sqm exhibition area including standard shell scheme structure
- Three (3) complimentary exhibitor badges
- One (1) complimentary delegate registration with access to scientific sessions
- One (1) complimentary ticket for the Conference Dinner
- ½ page advertisement in the Final Programme Book
- Discount of 5% on additional sponsorship / exhibition items' purchases

# SPONSORSHIP PACKAGES



# ESCV 2022



## COMPARISON CHART FOR SPONSORSHIP PACKAGES

	<b>PLATINUM SPONSORSHIP</b> Limited to 3 companies	<b>GOLD SPONSORSHIP</b> Limited to 5 companies	<b>SILVER SPONSORSHIP</b> Limited to 6 companies	<b>BRONZE SPONSORSHIP</b> Limited to 15 companies
Exhibition booth including shell scheme structure	24 sqm	18 sqm	15 sqm	9 sqm
Exhibitor badges	8	6	4	3
Delegate badges with access to scientific sessions	4	3	2	1
Tickets for conference dinner	4	3	2	1
Logo on the conference website	✓	✓	✓	✓
Logo in the Final Programme Book	✓	✓	✓	✓
100 words company profile in the Final Programme Book	✓	✓	✓	✓
Logo on the presentation to be looping in the plenary hall during the breaks	✓	✓	✓	✓
Logo on the sponsors & exhibitors board	✓	✓	✓	✓
Logo in the conference mobile application	✓	✓	✓	✓
Advertisement in the Final Programme Book	3 full pages	2 full pages	1 full page	1/2 page
Opportunity to display advertisement on certain digital screens in the venue	✓	✓		
Insert in the conference bags	2 inserts or gadgets	1 insert or gadget	1 insert or gadget	
Discount on additional items after purchasing the sponsorship package	20%	15%	10%	5%
	<b>GBP 30.000,00</b>	<b>GBP 22.500,00</b>	<b>GBP 14.000,00</b>	<b>GBP 7.000,00</b>

# EXHIBITION DETAILS



Exhibition will take place in the Exchange Hall of the MCCC which is located on the same floor just adjacent to the Plenary Hall. The Exchange Hall will be a “combined” hall for exhibition, posters and catering services; the poster sessions and the Welcome Reception on September 7<sup>th</sup> will also take place in the Exhibition Area.

	Until April 29, 2022	On and After April 29, 2022
Rental Fee per sqm with standard shell scheme construction (minimum of 6 sqm)	675.-GBP	775.-GBP

## RENTAL OF EXHIBITION AREA INCLUDES;

- Acknowledgements as an Exhibitor
  - on the Conference website with hyperlink to Sponsor’s company website
  - in the Final Programme Book with Sponsor’s logo and company profile (a 100-words description to be provided by the Sponsor)
  - on the Sponsors & Exhibitors Board during the Conference dates
  - in the Conference mobile application
  - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference
- Two (2) complimentary exhibitor badges for every 6 sqm exhibition area
- Standard shell scheme structure to be provided for every exhibition booth (details given below)

## EXHIBITION TIMETABLE

### Exhibition Set-up

September 6, 2022, Tuesday Hours to be announced  
September 7, 2022, Wednesday 09:00 - 14:00 (Only decoration)

### Exhibition Opening Hours

September 7, 2022, Wednesday 16:00 - 20:00  
Until the end of the Welcome Reception which will be held in the Exhibition Area

September 8, 2022, Thursday 09:00 - 19:30  
Until the end of the Poster Session which will be held in the Exhibition Area

September 9, 2022, Friday 09:00 - 18:00

September 10, 2022, Saturday 09:00 - 12:00

### Exhibition Dismantling

September 10, 2022, Saturday Hours to be announced

## EXHIBITION FLOORPLAN

The current exhibition floorplan can be reached by clicking on the below button. Booth allocation will be made on a “first come, first served” basis, in the order in which the application form **AND** payment are **BOTH** received.

[Click to view the current exhibition floorplan](#)



## STANDARD SHELL SCHEME STRUCTURE

The rental fee of exhibition areas include the construction of standard shell scheme structure including below items:

- Shell scheme structure with laminated panels
- Fascia on the periphery of each open sides of the stands
- Standard sized table and 2 chairs
- Range of LED spotlights in the basis of one spotlight per 3sqm of built stand
- Extension cable (3 plug-in) for daily basic electricity needs (e.g. charging phone or computers).

Kindly note that standard shell scheme structures does not include any other services (e.g. electrical usage, stand cleaning, extra furniture, F&B services, AV equipments, etc.). Any additional items/ services for the stands can be ordered and will be subject to additional cost.

Exhibitors may prefer to construct their own booth instead of having standard shell scheme structure, however, **constructing your own booth does not provide any discounts or deductions in the rental fee of exhibition area.** Exhibitors who would prefer to construct their own booth are kindly required to get the approval of the Conference Organisers for their booth design and height. The maximum allowed height for the booths to be constructed is 3.99 m.

## EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive exhibitor badge(s) displaying the exhibitors' and their companies names.

- The exhibitor badges shall be used solely by the personnel of Exhibitor only.
- Exhibitor badges will be entitled to have:
  - Coffee breaks and lunches
  - Welcome Reception
- Two (2) complimentary exhibitor badges will be provided to all exhibiting companies for every 6 sqm stand area
- Additional exhibitor badges will be subject to an additional fee of 130.-GBP

## EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of the exhibition and logistics will be circulated three (3) months prior to the Conference. The manual will include the following:

- Technical details about the venue
- Final exhibition details and information
- Official service providers' details
- Services available to exhibitors and relevant order forms

# ADDITIONAL SPONSORSHIP ITEMS



**For all sponsorship items, the Sponsor will benefit from the below listed acknowledgement opportunities.**

## **Acknowledgements as a Sponsor**

- on the Conference website with hyperlink to Sponsor's company website
- in the Final Programme Book with Sponsor's logo and company profile (a 100-words description to be provided by the Sponsor)
- on the Sponsors & Exhibitors Board during the Conference dates
- in the Conference mobile application
- within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the conference

### **INDUSTRY SPONSORED SYMPOSIUM – MORNING SLOT**

**Limited to 6 companies**

**10.250 GBP**

### **INDUSTRY SPONSORED SYMPOSIUM – MID-DAY SLOT**

**Limited to 4 companies**

**12.250 GBP**

Industry Sponsored Symposium slots are available on September 8<sup>th</sup>, September 9<sup>th</sup> and September 10<sup>th</sup> either as morning slots or lunch-time slots and all slots are going to be used for parallel sessions of industry sponsored symposia. Allocation of the date, morning/lunch and hall preference is subject to availability and will be confirmed on a "first come first served" basis.

The title, content and speakers of the industry sponsored symposia are subject to the approval of the Scientific Committee. Room rental, standard conference AV equipment and display table at the hall entrance are included in the sponsorship amount. For any additional items including additional AV items or any catering services for the attendees of the symposia, please get in contact with the Conference Organisers.

Registration and travel arrangements for the speakers of the industry sponsored symposia are the responsibility of the Sponsors. Please contact the Conference Organisers to request assistance about these arrangements.

Sponsors of industry sponsored symposia are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the session. Advertising of any specific product does not mean acceptance by ESCV and KENES. It is the full responsibility of the corporation that it is in accordance with the UK and European laws, where applicable.

Industry Sponsored Symposia will be acknowledged;

- on the related section of the Conference website
- in the related section of the Final Programme Book
- in the related section of the Conference mobile application
- as an insert in the Conference bags (inserts to be provided by the Sponsors)

Sponsors will have the opportunity to display information about the industry sponsored symposia within the conference areas in the venue. Sponsor's branding will be placed within the session hall (all display and branding materials to be provided by the Sponsor and to be approved by the Conference Organisers)

# ADDITIONAL SPONSORSHIP ITEMS



## PRE-CONFERENCE WORKSHOP SPONSORSHIP

11.500 GBP

The Pre-Conference Workshop will be organised on September 6, 2022. The topic and content of the workshop will be determined by the Scientific Committee and announced at a later stage. In the case the sponsorship is confirmed before the announcement of the pre-conference workshop topic, Sponsor's suggestion(s) will also be taken into consideration while deciding the topic, content and speakers.

Sponsor's logo will be used on the signages of the pre-conference workshop which will be produced by Conference Organisers. In addition Sponsor's branding (to be provided by the Sponsor and approved by the Conference Organisers) can be placed at the entrance of the workshop hall.

## LANYARDS

Limited to 1 company / "Including the production cost"

9.500 GBP

### Major visibility during the conference.

Sponsor's logo will be printed together with the conference name. The design of the lanyard is subject to the approval of Conference Organisers.



## CONFERENCE BAGS

Limited to 1 company / "Including the production cost"

8.000 GBP

### Strong visibility during the conference.

Sponsor's logo will be used together with the conference name and design for the conference bags. The design, colour and specifications of the conference bags will be selected and approved by the Conference Organisers.



# ADDITIONAL SPONSORSHIP ITEMS



## NOTEPADS & PENS

Limited to 1 company / "Including the production cost"

2.750 GBP

Sponsor's logo will be used together with the conference name and design on the notepads and pens that will be distributed within the conference bags. The design, colour and specifications of the notepads and pens are subject to the approval of Conference Organisers.

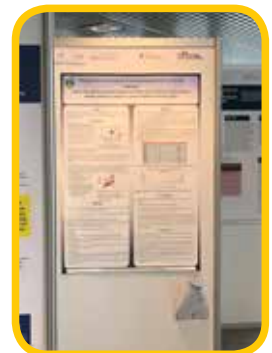


## POSTER BOARD BRANDING

Limited to 2 companies / "Including the production cost"

2.750 GBP

Sponsor's logo will be used together with the conference name and design on the poster board numbers. Posters will be located in the same hall with the Exhibition. Number and type of poster boards will be determined by the Conference Organisers according to the final number of posters.



## MOBILE APPLICATION

Limited to 1 company

6.500 GBP

### Strong visibility during the conference.

The conference mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user friendly mobile app will include the scientific programme, abstracts, speakers' information, social events, rating/voting system for specific sessions and a personalised scheduler.

Sponsor's acknowledgement will appear on the splash/pop-up screen of the app and the Sponsor's logo will be displayed on the mobile app signages together with the QR code of the app. In addition, Sponsor will have the opportunity to get two (2) push notifications to be launched during the conference (timing to be decided and agreed by the Conference Organisers and Sponsor).





# ADDITIONAL SPONSORSHIP ITEMS



## WI-FI

Limited to 1 company

4.000 GBP

### Strong visibility during the conference.

Conference participants may access high speed Wi-Fi via their laptops, smartphones and other devices using the Wi-Fi internet in the venue.

Wi-Fi network name and password will be determined with the combined usage of the conference name together with Sponsor's company/product name. Sponsor's logo will be displayed on the Wi-Fi signages.

## SPEAKERS' READY ROOM

Limited to 2 companies

3.000 GBP

### Visibility by speakers and presenters.

Facilities will be provided in a privatised room for speakers and oral abstract presenters to check their presentations.

Sponsor's logo will be displayed on the signage to be placed at the entrance of the Speakers' Ready Room. Sponsor will have the opportunity to display their logo on the desktop and screensavers at each workstation in this room.



## HOSPITALITY OPPORTUNITIES

### COFFEE BREAK "per break"

Limited to 1 company for each break

2.250 GBP

### Hospitality provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor may also provide service items (e.g. napkins, cups etc.) bearing Sponsor's logo for use during the supported break (all items to be provided by the Sponsor).

### LUNCH "per day"

Limited to 1 company for each day

5.500 GBP

### Hospitality provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor may also provide service items (e.g. napkins, cups, lunch bags, etc.) bearing Sponsor's logo for use during the supported day's lunch (all items to be provided by the Sponsor).

# ADDITIONAL SPONSORSHIP ITEMS



<b>WELCOME RECEPTION</b>	<b>Limited to 1 company</b>	<b>5.000 GBP</b>
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**Hospitality and any activities provided will be in compliance with all relevant industry codes.**

Sponsor will have the opportunity to promote during the Welcome Reception to be held on September 7, 2022 in the Exhibition Area. All registered participants will be invited and actively encouraged to the Welcome Reception.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor's logo will be displayed on the signages of Welcome Reception. Sponsor may also provide service items (e.g. napkins, cups, etc.) bearing Sponsor's logo for use during the Welcome Reception (all items to be provided by the Sponsor).



<b>BAG INSERTS</b>	<b>"per insert"</b>	<b>1.250 GBP</b>
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Supporter will have the opportunity to have an insert or gadget in the conference bags. Inserts (with maximum 2 pages) and gadgets will be provided by the Supporter and approved by the Conference Organisers. The arrangement for the delivery of the inserts will be advised at a later stage.

<b>ADVERTISING IN THE FINAL PROGRAMME BOOK</b>	
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Supporter's full colour advertisement will be printed on the designated section of the final programme books. Specifications for the advertisements will be advised at a later stage according to the specifications of the final programme book to be decided by the Conference Organisers.

<b>Inside back cover</b>	<b>Limited to 1 company</b>	<b>2.000 GBP</b>
<b>Inside front cover</b>	<b>Limited to 1 company</b>	<b>2.000 GBP</b>
<b>Inside full page</b>		<b>1.500 GBP</b>
<b>Inside ½ page</b>		<b>1.000 GBP</b>

# ADDITIONAL SPONSORSHIP ITEMS



# ESCV 2022



## DISPLAY OPPORTUNITIES

Supporters may promote their companies / products by using certain display opportunities within the conference venue.

### ROLL-UP DISPLAY

“per roll up”

1.000 GBP

For roll-up displays, roll-ups will be provided by the Supporter and approved by the Conference Organisers.

### DIGITAL DISPLAY ONE ONE SCREEN

“per display per day”

600 GBP

For digital displays, specifications will be advised at a later stage. Display visual to be approved by the Conference Organisers.

**You can also support ESCV 2022 with any of the below options:**  
Educational Participation & Travel Grants for Delegates / Young Scientists  
Unrestricted Grant in Support of the Conference  
Branding Options

### **Or you may suggest an idea!**

We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting ESCV 2022.

We are very open to additional sponsorship opportunities and would be happy to discuss any options with you. Please contact us!

# APPLICATION, PAYMENT & CANCELLATION POLICY



## GENERAL CONDITIONS & APPLICATION PROCESS

[Please click here to reach the online booking portal for ESCV 2022.](#)

Once a booking form is submitted, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

The **TERMS & CONDITIONS** for sponsorship and exhibition are provided within the booking form link, as well as within and at the end of this prospectus. Please note that submission of a booking form indicates the acceptance of all **TERMS & CONDITIONS** specified within this prospectus. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

## PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors are required to be finalised prior the conference dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

1 <sup>st</sup> Payment	50%	Upon confirmation of the sponsorship / exhibition item
2 <sup>nd</sup> Payment	50%	Until May 16, 2022

## PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

### Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, **the proof of payment is required** to be sent to the Conference Organisers.

#### Bank Details :

ACCOUNT NAME : ESCV 2022, UK  
ACCOUNT NO (GBP) : 1500934-92-353  
IBAN (GBP) : CH87 0483 5150 0934 9235 3  
BANK NAME : Credit Suisse  
BRANCH : Genève  
SWIFT CODE : CRESCHZZ80A  
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

### Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.



## CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Conference Organisers in writing. The following cancellation policy will apply:

- For cancellations until March 18, 2022 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between March 19 – April 15, 2022; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after April 16, 2022; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the conference date

# TERMS & CONDITIONS



# ESCV 2022



Clause 1: Participant (Sponsor, Exhibitor or Supporter) is required to book their items through online booking portal and make the related payment to KENES GROUP in order to be a sponsor, exhibitor or supporter in the mentioned organisation. Following this process, KENES GROUP will send an official document to the Participant company via online booking portal that is confirming the sponsorship, exhibition, advertising or support.

Clause 2: The online booking platform will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this platform.

Clause 3: Supporter's liability starts with the submission of the booking. By declining to attend the meeting/exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked and any additional pre-orders have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan. The stand size and payment conditions are indicated in the booking form. Shell scheme structures will be provided, and the company name will be written by KENES GROUP with a type size that can be read easily by the annual meeting participants.

Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project in the case they prefer to construct their own stand design. KENES GROUP is authorised to check the project in detail and make and/or ask any necessary adjustments to be done in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announced in the exhibitors' technical manual.

Clause 7: The sponsorship/exhibition/advertising/display fees calculated cover; I. Stand space indicated. II. Sponsorship/exhibition/advertising/display benefits mentioned under the related items listed in this prospectus. III. Providing the relevant information for office services IV. Providing the general security and general cleaning services of the exhibition areas (Participants are obliged to clean their stands) V. Participants are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the sponsorship/exhibition/advertising/display fees and which can be provided additionally upon Participant's additional order and payment are listed as below: I. Additional exhibitor badge(s) II. Phone and/or internet lines III. Catering services IV. Additional stand equipment including but not limited to furniture, AV equipment, floral decoration, cleaning, electricity usage, digital printing, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the conference participants within the exhibition opening hours.

Clause 10: Exhibition area will be open from September 7, 2022, Wednesday to September 10, 2022, Saturday.

Clause 11: Exhibition set-up and dismantling hours will be determined and communicated within the exhibitors' technical manual to be sent 3 months prior to the meeting dates. Supporters will be allowed to proceed the set-up of their stands only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours to be indicated in the exhibitors' technical virtual manual. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within the determined dismantling hours without any prior warning. Any damages and expenses occurred must be covered by the Participant.

Clause 12: Exhibition organised by KENES GROUP might completely or partly becomes impossible to be operated due to force majeure (circumstances that are not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d'etat, quarantine, epidemic diseases, civil

turmoil, natural disasters etc.). In the case of occurrence of any of the abovementioned reasons, KENES GROUP does not admit any liability.

Clause 13: In case of a postponement of the physical meeting, confirmed sponsorships & exhibition items will be automatically transferred with the same conditions

Clause 14: Participant submitting the booking form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 15: CANCELLATION POLICY: All cancellation requirements must be sent to KENES GROUP in writing. For cancellations before March 18, 2022; full payment less the bank charges will be refunded. For cancellations between March 19 - April 15, 2022; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded. For cancellations on or after April 16, 2022; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made. All refunds will be made within 30 days after the conference dates.

Clause 16: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio-visual system, etc. should not disturb the exhibition in general, as well as the meeting participants.

Clause 17: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area or anywhere place which have not been indicated in the sponsorship/exhibition benefits listed under the related sponsorship/exhibition/advertising title.

Clause 18: In the case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.

Clause 19: In the case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 20: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the organisation dates regarding any food & beverage services planned within the scope of their participation.

Clause 21: ACCELERATION - INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and must be paid immediately. For the collection of the due amount, a default interest of %10 will be applied per month between the default date and the payment date.

Clause 22: INTEGRITY OF THE AGREEMENT; this agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement must be done in writing and signed by the authorised representatives of both parties.

Clause 23: DIVISIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 24: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arises from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accept and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 25: CONDITION OF PROOF; KENES GROUP's records will be considered valid in the case of any conflicts arises between both parties.

Clause 26: CONDITION OF AUTHORISATION; Istanbul Courts and Istanbul Enforcement Offices are authorised for the settlement of any conflicts arises from the implementation of this agreement.

Clause 27: These agreement conditions are a part of the application form and become effective by signing the application form.

Clause 28: This agreement is consisting of 28 clauses.

# ESCV 2022



[www.escv2022.org](http://www.escv2022.org)